

KOKOKAHI GYMNASTICS TEAM BOOSTER CLUB MEETING AGENDA

KGT BOOSTER CLUB BOARD MEMBERS

Interim President - Stephanie Jurgenson

Interim Vice President - Wendy Ferri

Secretary - Liam Connel

Treasurer - Tiara Kalopodes-Faagata

Fundraising Committee Co-Chairs - Julie Reid, Amanda Luko

Marketing Committee Chair - Becky Newbold

Sponsorship Committee Co-Chairs - Perry Howel, Allison Schaeffer

Meeting Time and Location: 11/13/2023, 6:00pm, KGT Conference Room

Call to order and Roll

Board members in attendance: Meeting began at 6 pm, present were Steph (President), Liam (Secretary), Siril, Julie, Amanda, Allison, Becky.

AGENDA

President Report:

- We have done a lot already – Panda 2x, water bottles, Halloween meet. Let's continue the momentum with a possible Dec 10 Rec Showcase, possible water bottle push before holidays, continue Panda monthly fundraisers, and whatever we plan next!
- This isn't easy. Didn't expect it to be, but sometimes in the mix of it, it can feel very hard. We need to lean on each other as board members, lean on our committee members, and we can/should expect that all Booster Club members/beneficiaries contribute (time, effort, \$, etc). Siril was asked how she ensures all parents are involved in supporting events; parents either sign up or they are assigned responsibilities. Gymfest has not historically been a problem, in terms of parent volunteers. Halloween meet has had some difficulties with volunteers. Item for discussion is to separate optional and excel fundraising events.
- Nominate and vote for new VP. Steph proposes we vote on a new VP. "V", mother of Loraei on compulsory team has volunteered. Formally nominated by Steph. V has 18 years experience managing cheerleading in San Diego. Steph met with her for 30 minutes. Motion is seconded, unanimous vote to approve.

Aloha Gymfest

- Siril joining meeting to discuss sales "lanes" for Koko and Booster Club
- Notes: Siril here to discuss what the gym sells, so KGBT can de-conflict. As far as food, Koko will sell for gymfest, but details are TBD. Koko normally also sells clothing (tee shirts, shorts); Jordan will be selling bracelets, for her own benefit, after paying a fee to Koko. Koko will not be selling water bottles. KGBT would like to do water bottles and "gibbets" for gymfest; Siril agreed that KGBT can continue to sell these; KGBT will notify Holly, and ensure nothing has already been ordered or planned by Koko. Roses is another item Siril agreed KGBT could continue to sell. Over 30 teams will be coming to next gymfest. Steph proposed getting gibbets of the design from past gymfests, or other items using designs from past gymfests. KGBT will follow up with Holly on this. Flower leis discussed, that can be purchased at airport for \$5, we could sell for

\$10. KGBT should explore this, along with accessories; Koko does stickers already. Bleacher seats suggested as possibility. KGBT will reach out to Holly about logos. Idea suggested of “shout outs” where with payment of \$2, announcer would say a girl’s name.

- KGBT will reach out to Koko concessions committee (Brooke and Ka’i?) to finalize de-confliction between Koko and KGBT at gymfest 2024.
- Ballcaps is another possibility, that Koko does not sell but KGBT could for gymfest.
- Next Panda fundraising event is December 7.

Treasurer Report

- Tiara can not make the meeting, but her report will be included with approved meeting minutes.
- Steph provided partial treasurer report - we had ~\$9800 in account; Steph just wrote check for \$1400 for water bottles; so we will have ~\$8400 left in KBC account (recalling that \$5000 was loan/seed money loaned from Koko, that we will have to pay back after one year). ~\$1000 raised from two Panda events, Halloween meet sales were ~\$3000.

Secretary Report:

- Vote to approve 10/9 meeting minutes was unanimous

Fundraising Committee

- Rec Showcase, Dec 10
 - Food concessions - leftover snack items
 - Merch concessions - no new items
 - Volunteer/donation sign-ups
 - Added planning mtg for rec showcase and gymfest next week, Tuesday 11/21 @ 7pm. Most everyone at this meeting can make it, hopefully others can join, as well.
 - Idea then discussed, suggested by Siril, to utilize Koko freezer to sell things like popsicles, such as at Rec Showcase.
 - “Thank you to those who volunteered at the Halloween Meet, it is greatly appreciated. For the Rec Showcase, we ask that new people volunteer.” = message that Steph recommends for upcoming Rec Showcase.
- Next fundraiser idea discussion – [see this sheet](#). Again tabled for future, ran out of time.

Sponsorship Committee

- Approved to hang banners and have page in Aloha Gymfest program honoring sponsors.
- Next we discussed estimate of annual competitive gymnast expenses 2023-2024, that put total at \$778,395 for 101 gymnasts, at ~\$7,707 per gymnast. This data (drafted by Allison with input from Holly and support from Steph) can help us tell potential sponsors what they could fund, and inform KGBT on what KGBT should fund.
- Data could potentially be used to create ratio/percentage of how funds raised by KGBT could be distributed (for example, if optionals account for +/- \$215K out of total \$778K, 215/778 would be the percentage of funds that could go to optionals).
- Potential sponsor letter reviewed, with any comments to be provided at next KGBT meeting.

Marketing Committee

- Nothing specific to report

Other

- Question asked, how and when will we distribute funds raised to date? What if gymnasts leave before we do a distribution? Steph indicated we only have about \$30-\$40 per gymnast, if we were to decide to distribute now and that would dry us out (aside from seed money we owe back to Koko). It was suggested that we keep \$5K (that we owe back to Koko), plus a certain amount of potential seed money (+/- \$2K) and then any amount over that, that we have at a certain date (say every June, before military PCS season) will be distributed - but also suggested that if the per person amount to be distributed is low, we will not distribute.
- We will also develop a standard letter, to be provided to those that make donations, for tax reporting purposes - Allison can draft from examples she has
- Water bottle customized orders again before holidays or just order for gymfest? Ariel unable to make the meeting, will need to be discussed outside of meeting.
- Individual team coordinated fundraising events, follow-up conversation. KGBT could ask if local hardware stores, or safeways, etc. have available spots where the gymnasts could do sales (such as gibbets, or water bottles, etc.). KGBT is in agreement that fundraising should be done by teams. A message will be developed to send to the teams on band, seeking a parent to volunteer as team representative, to help communication and coordination for booster club supported team specific fundraising.
- Officer regular responsibilities between meetings - tabled for another meeting, no time.

Meeting adjourned at 7:15pm

Next Meeting: Added planning mtg November 21, 2023 @ 7:00pm
Standard mtg December 11, 2023 @ 6:00pm (monthly, 2nd Monday)

Minutes taken by Liam Connel